

Content Management Systems

Having the ability to update your web content in the hands of those who know it best is key. Setting up these or similar systems are a great tool for allowing you to publish up-to-the minute news and information about your organization consistently on your website.

Since TNT Creative works with a lot of non-profits with limited budgets, we work with clients on finding and setting up alternatives to pricey content management systems through free online systems such as Joomla and Wordpress. While we recommend implementing a Joomla CMS, we will work with you on finding the best content management solution to meet your needs.

We recommend setting up a CMS for the following reasons:

- Scalability - A CMS is well-suited for a growing organization. Virtually unlimited content can be continuously added and the CMS's inherent hierarchal structure keeps the content organized and easy to search and find.
- Freshness - New functionality can be implemented easily and rapidly so your site stays fresh and current with modern Web 2.0 techniques.
- Rapid Development - Since the CMS provides the website organization infrastructure new websites can be built very quickly. The focus of the work is on the content, not the navigation, layout, etc.
- Easy Maintenance - A CMS allows non-techie's to easily update and add content. Built in permission structures allow multiple people to manage different parts of the site.

JOOMLA! - User-Friendly Content Management

Joomla is a free, open source content management system written with PHP for publishing content on the world wide web and intranets, using the MySQL database. Joomla! includes features such as page caching to improve performance, RSS feeds, printable versions of pages, news flashes, blogs, polls, website searching, and language internationalization. Joomla! is licensed under the GPL. Joomla! won the Packt Publishing Open Source Content Management System Award in 2006. The name is an English spelling of the Swahili word jumla meaning "all together" or "as a whole". It was chosen to reflect the commitment of the development team and community to the project. Joomla! features:

- Completely database driven site engines
- News, products or services sections fully editable and manageable
- Topics sections can be added to by contributing authors
- Fully customisable layouts including left, center and right menu boxes
- Browser upload of images to your own library for use anywhere in the site
- Dynamic Forum/Poll/Voting booth for on-the-spot results
- Runs on Linux, FreeBSD, MacOSX server, Solaris and AIX Extensive Administration:
- Change order of objects including news, FAQs, articles etc.
- Random Newsflash generator
- Remote author submission module for News, Articles, FAQs and Links
- Object hierarchy - as many sections, departments, divisions and pages as you want
- Image library - store all your PNGs, PDFs, DOCs, XLSs, GIFs and JPEGs online for easy use
- Automatic Path-Finder. Place a picture and let Joomla! fix the link
- News feed manager. Choose from over 360 news feeds from around the world
- Archive manager. Put your old articles into cold storage rather than throw them out
- Email-a-friend and Print-format for every story and article
- In-line Text editor similar to Word Pad
- User editable look and feel
- Polls/Surveys - Now put a different one on each page
- Custom Page Modules. Download custom page modules to spice up your site
- Template Manager. Download templates and implement them in seconds
- Layout preview. See how it looks before going live
- Banner manager. Make money out of your site