

## Integrated Marketing Communications

While a strong Web presence is the first step along the road to online marketing success, it is merely one piece of a much larger puzzle. Our goal at TNT Creative is to help you develop your overall Internet marketing strategy and what role your website will ultimately play.

TNT Creative works with each client to make sure all aspects of their marketing communications work together as a unified force, rather than permitting each to work in isolation. A successful integrated marketing communication plan will customize what is needed for the client based on time, budget and resources to reach target or goals.

It doesn't matter if we are working on an entire integrated approach for your agency or creating a website within an established brand, our goal is to create and sustain a single look or message in all elements of your marketing communications.

TNT Creative can help expand your integrated marketing through website design , blog design , RSS feeds, podcasting, and online video players.

Offline marketing channels that we focus on are traditional print (flyers and print ads), newsletters, press and event folders, as well as letterhead, business cards, and envelopes.